

# For modern travelers and cyclists

The global Priceless Cities platform will delight modern travelers who are planning a trip to one of the world's great cities, and cyclists in Rijeka and the surrounding area will find the Bike Rijeka application of great use.



## Bike Rijeka

Bike Rijeka, an application for mobile devices, unites forty cycling trails that cross through eight cities and municipalities: Rijeka, Kastav, Klana, Viškovo, Jelenje, Čavle, Kostrena, and Bakar. The most attention was dedicated to showing the trails and navigating them, and the trails can be chosen according to difficulty, or according to geographical location. The trail navigation shows not only the direction, but also the riding statistics, riding time, distance passed, and speed. During the ride, Google Maps also shows the attractions on the way, and it is also possible to find information about food and beverage services, accommodations, and other additional services. The English language application took second place in the selection for the prestigious award for excellence and innovation in tourism of the World Tourism Organization in the category of Innovation in Research and Technology.

## Priceless Cities - traveling with benefits

MasterCard is offering its users attractive stories with many benefits via the global Priceless Cities platform, which was also recently launched in Croatia. This website offers MasterCard users the opportunity to experience a unique travel experience in more than 35 cities. Priceless Cities gives the modern traveler the chance to enjoy shopping, gastronomic delights, the best happenings, sports events, and good hotels with benefits that will make their trips to cities around the world even more special. The offer can be searched in other languages besides English, including Portuguese, Spanish, and French, and the modern interface is available on all devices.

[www.priceless.com](http://www.priceless.com)

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